

TRAVEL



Checking IN

Small hotels are the biggest when it comes to charm. These three new properties delight visitors.



No. 850 *West Hollywood, California*

“I’m in the hotel business because I love creating experiences, and I love design,” says hotelier Jeff Klein. Known for his glam, landmark Sunset Tower hotel, Klein took a decidedly different approach for his latest project, No. 850, a converted early 1900s West Hollywood bungalow that feels more like a pied-à-terre than a hotel.

Klein, along with architect Marc Appleton—who built a modern addition onto the existing structure—and London-based designer Rita Konig, used a residential approach for the

twenty-three-room boutique hotel’s interiors. Cozy communal spaces, like the easy-going lobby, a private space called the Living Room (which is exactly what it sounds like), and the *alfresco* roof deck, replete with fireplace and endless views, extend the at-home feeling.

The guest rooms, each with its own unique design, feature a range of light, soothing pastels, and earthy tones. “In L.A., which is so sunny, a lot of the decorating in hotels is quite dark and brown,” says Konig. “I wanted this freshness that I, as an English person, associate with the West Coast.” The result is an experience that truly feels like a home away from home. ■

Ample seating throughout the hotel, as in the lobby (above left) and on the sunny rooftop (below right), allows guests to create their own cozy experiences from inside their rooms or out. And while the hotel is situated in a quiet, residential part of its West Hollywood neighborhood, dining, shopping, and entertainment are just blocks away on Santa Monica and Sunset boulevards.

